



## PRESIDENT'S ANNUAL REPORT 2008 | 2009



# 2009-2010

## **SLATE OF OFFICERS FOR THE ALUMNI ASSOCIATION BOARD OF DIRECTORS**

President	Pierre Martin, B.Soc.Sc. '96
Executive Vice-President	Craig S. Haynes, LLB '99
Treasurer	Marlene Chamandy, MBA '97
Secretary	Katherine Ildiko Tokes, BA '90
Past President and Representative to the Board of Governors	Carrie E. Roussin, B.Sc. '79
Representative to the Board of Governors	Alain Decelles, MBA '88
Vice-President, Academic and Associate Chapters	Sasha Stoudenikina, B.Com. '06
Vice-President, Regional Alumni Chapters	Sandra MacDonnell, B.Soc.Sc. '91
Vice-President, Alumni Products and Services	Bogdan Comanita, PhD '97
Vice-President, Campus Liaison	Lydia Di Francesco, B.Soc.Sc. '04
Vice-President, Special Events	Mylene Poulsen, B.Soc.Sc. '91
Director-at-Large	Ira E. Lax, B.Soc.Sci. '92
Director-at-Large	Maureen Jones, B.Sc.N. '77, B.Ed. '80
Director-at-Large	Lyne Alie, B.A.Sc. '78
Director-at-Large	Murray Simser, B.Soc.Sc. '98
Director-at-Large	Don Fleischer, Dip (Com) '78, MBA '80

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The Alumni Association would like to thank the departing Board members for their service to the alumni community.



Terry Sheahan,  
B.Soc.Sc. '98



Shannon Pierangeli  
B.Sc. '02, B.Ed. '08



### Message from the President

Already a year has passed since I assumed the role as President of your Alumni Association. It is truly humbling to meet our many and varied alumni and to hear their stories. I thought that I knew uOttawa, but it seems that each and every graduate I meet has a different story to tell or remembers their university time in his or her own way.

At the first meeting of the Board of the Alumni Association last September, we set an aggressive agenda to complete a new strategic plan by the end of our term. Our Board met four times and held two conference calls. We renewed and re-engaged our committees so that much of the work could be done outside of our regular meetings. I am happy to report that this process has been completed and a new plan of action will be launched shortly.

In terms of visibility, Board members in Ottawa participated as guest speakers at events on campus on a regular basis, while other members represented the Association at events in their home cities. The Association continued to be a valued partner and sponsor of many alumni services and student events.

Armed with a new strategic plan the Alumni Association begins 2009-10 with a renewed focus. We look forward to working closely with the new leadership at uOttawa to provide value and services to our ever-expanding membership. In addition, the upcoming year will bring constitutional renewal and the launch of our Alumni Association Pillar Awards.

I would be remiss if I did not send a thank you to Terry Sheahan and Shannon Pierangeli who will be leaving our Board. Their contributions will be missed.

A handwritten signature in black ink, appearing to read "Pierre Martin".

Pierre Martin, B.Soc.Sc. '96  
President, Alumni Association

# Report



## Summary of Board Meetings

MEETING	HIGHLIGHTS
September 2008	Strategic planning initiative launched Committee structure established
November 2008	Committee review of existing programs completed SWOT analysis completed Draft vision, values, mission established
February 2009	Constitutional renewal process started Board ratified the plan for the Alumni Association Pillar Awards Dr. Ruey Yu selected as the winner of the Meritas Tabaret Award for Alumni Achievement Specific objectives adopted Annual objectives reviewed
June 2009	Sub-objectives defined for each strategic objective Leadership and Arcade-Guindon bursary winners selected

FINANCIAL REPORT	BUDGET	ACTUAL	VARIANCE
<b>Revenues</b>			
Affinity Partner Revenue	\$210,500	\$245,447	\$34,947
Other	500	255	(245)
<b>Total Revenues</b>	<b>\$211,000</b>	<b>\$245,702</b>	<b>\$34,702</b>
<b>Expenses</b>			
Communications and Member Services	\$110,000	\$64,123	(\$45,877)
General Administration	13,000	3,029	(9,971)
Meetings, Representation	33,000	27,645	(5,355)
Programs and Services	52,000	48,663	(3,337)
<b>Total Expenses</b>	<b>\$208,000</b>	<b>\$143,461</b>	<b>(\$64,540)</b>
<b>Net Income</b>	<b>\$3,000</b>	<b>\$102,242</b>	<b>\$99,242</b>
Balance, April 30, 2008	\$231,759		
Add: Revenues	\$245,702		
		\$477,461	
Less: Expenses		(\$143,461)	
<b>Balance, April 30, 2009</b>	<b>\$334,001</b>		

# Strategic Planning

**After a year-long planning process, the following have been adopted by the Alumni Association and will be used to guide the Association's action plan for 2010-2015.**

## Vision

To promote, connect and engage our global network of alumni, to foster loyalty to the University.

## Values

Foster pride in the University and its accomplishments

Appreciate our supporters

Celebrate the uniqueness of our bilingual heritage and diversity of our members

## Mission

The University of Ottawa Alumni Association engages its members to promote and support the University as an internationally renowned, bilingual centre of academic excellence. The Association:

- sustains ongoing relationships and contacts;
- enables member engagement and involvement in the University community;
- identifies and recognizes member achievements;
- provides services and benefits to members;
- increases awareness of the members among the University and student communities.

## Global Objective

The University of Ottawa Alumni Association excels at maintaining positive associations with its members and is recognized by all alumni as having created value for them.

## Specific Objectives

- 1) Develop a communications strategy
- 2) Create new services
- 3) Increase the number of alumni involved with the Alumni Association and/or uOttawa
- 4) Intensify interactions with uOttawa senior administration
- 5) Increase recognition of alumni achievements
- 6) Actively support fundraising initiatives for uOttawa



# Programs and Services

## Homecoming

The Association was the title sponsor of uOttawa's fourth annual Homecoming celebrations in September 2008. Board members participated in events throughout the weekend. For the first time, the Association hosted its Annual General Meeting at Homecoming providing an opportunity for a large number of alumni to attend.

## Distinguished Canadian Leadership Awards

Established in 2003, the Distinguished Canadian Leadership Awards recognize the importance of leadership in the Canadian community, honour those who have demonstrated such leadership and build on the national reach the University of Ottawa enjoys. The Alumni Association is a partner for this key uOttawa event, and in 2008 presented alumna Anne E. Bélec (B.Com. '83) with the Meritas Tabaret Award for Alumni Achievement at the gala.



### **Anne E. Bélec, B.Com. '83 Meritas Tabaret Award for Alumni Achievement**

Anne E. Bélec is considered one of the most influential women in the auto industry and one of the few women ever to serve as CEO of a major auto company. Former president and CEO of Volvo's North American operations, Anne E. Bélec became Ford's global marketing director in March 2008. She has more than 20 years of marketing, sales and management responsibilities with Ford Motor Co. in Canada, the U.S. and South America.

## Etiquette Series

The Association hosted more than 300 participants for the annual Etiquette Dinners held in Tabaret Hall and designed to better prepare our students (and alumni) for life outside the classroom. Guests enjoyed a four-course meal while learning the finer points of dining and business etiquette. Held every March, the Etiquette Dinners were complemented by an event titled "Dress for Success," where students were given the inside scoop on the do's and don'ts of dressing for the workplace.

## Alumni Travel Program

The Alumni Association added to its list of service offerings by launching a travel program in 2008-09. Alumni, their spouses and their friends can travel to destinations around the world with other uOttawa alumni and alumni from other institutions. Last year, 32 alumni and friends participated in trips to Burgundy and Provence, Tahiti and the Galapagos Islands. Each trip, organized with alumni in mind, includes exclusive benefits such as educational components and the availability of pre- and post-trip excursions. Click the alumni travel link on our website to find out more information on the great trips planned for 2009-10.



## Supporting the Campus Community

### Awards and Bursaries

Arcade-Guindon Bursary - \$5,000: Jean-Benoit Deschamps  
 Alumni Association Leadership Bursary - \$5,000: Ryan Kennery  
 Student Volunteer of the Year - \$1,500: Ted Horton  
 Concours provincial de français - \$2,500: Marie-Claude Dicaire, Francis Julien

Excellence in Teaching Award: John Leddy  
 Award for Excellence in Research: Hussein T. Mouftah  
 Part-Time Professor of the Year: John Rakos

### Letter from Ryan Kennery, Winner 2008-09 Alumni Association Leadership Bursary

Dear Mr. Martin and members of the Board,

It is with great enthusiasm that I express my gratitude for being awarded the uOttawa Alumni Association Leadership Scholarship. I am humbled by being chosen by the Selection Committee and wanted to pass on my appreciation.

As I have just finished my undergraduate degree in communication, this award is a welcome asset in beginning to pay off my student debt as I prepare to begin graduate studies at the University of Ottawa in the fall. I look forward to speaking with more members of the Alumni Association Board in September and further expressing my appreciation during Homecoming weekend.

Thank you for being a continued supporter of student leadership at the University of Ottawa. It is initiatives like this that help inspire the many hard-working volunteers on campus. Please accept my sincerest appreciation and best wishes.

Warmest regards,

Ryan Kennery

# Sponsorships

The Alumni Association supports projects involving student clubs and associations and alumni members who wish to get involved in educational, community, cultural and sport not-for-profit projects. Funded projects enhance the visibility of the University and the Alumni Association.



### Student Clubs and Events

Indian Students' Federation  
 Teacher Education Student Association  
 History Graduate Students' Association  
 Afghan Student Association  
 Graduation banquet, National Program - Faculty of Law  
*Société étudiante des débats français*  
 Bio-X Club  
 Undergraduate Philosophy Students' Association  
 Tamil Student Association  
 Managers Without Borders  
 Communications Students' Association  
 Entrepreneurs' Club  
 CASPAR  
 Political Science, International Development Studies Students' Association  
 Undergraduate English Students' Association  
 Graduate Earth Science Students' Association (GESSA)  
*Le Délibérant*

### Conferences

Inaugural Ottawa Latin American and Caribbean Conference  
 International Conference on Service Learning and Community Engagement  
*The Fulcrum*, CUP National Conference  
 Jean-Paul Dionne Symposium  
*Collectif Uni-Alter*  
 International Development Week

### Charitable Projects

*Solidarité Jeunesse*  
 ACCESSO International  
 Graduate School of Public and International Affairs First Annual Gala for Charity

### Support for Students, Alumni

Kim Thompson, World University Games  
 Laura Nichol and Marc Bonomo, World Urban Forum 4  
 Stephanie Demas, Black Hand Theatre Collective

# Events

The 2008-09 year was one that saw alumni invited to a record number of events across North America and Europe. Alumni events were hosted in 28 cities. These events offered many alumni the opportunity to meet the new University of Ottawa President, Allan Rock, and hear more about his ambitious plans for uOttawa.

## St. John's

## Halifax

## Moncton

## Quebec

## Montreal

## Ottawa

## Toronto

## Windsor

## Kapuskasing

## Cochrane

## Timmins

## Winnipeg

## Regina

## Calgary

## Edmonton

## Vancouver

## Victoria

## Kelowna

## Boston

## New York

## Tampa

## Washington

## Seattle

## Los Angeles

## Palo Alto

## Taipei

## London, England

## Paris, France

## Alumni Speakers for These Events

Stephen Dempsey, MBA '79

Paul Harquail, BA '84

Jamie Irving, BA '98

Stephen Ross, B.Adm. '88

Marie-José Nadeau, LLL '75, LLM '81

Rob Pitfield, LLB '81

Lisa Laflamme, BA '88

Rob Desbarats, B.Sc. '71, LLB '74

Ian Telfer, MBA '76

Peter Chiarelli, LLB '91

Hugh Verrier, LLB '81

Jean-Pierre Kingsley, B.Com. '65, MHA '69

Dr. Marc Kayem, B.Sc. '83, MD '87



Allan Rock and Peter Chiarelli exchange hockey jerseys at an alumni reception in Boston in March 2009.

# Partners and Promotions

The Alumni Association thanks its partners and the 20,000 members who use their services



uOttawa Residences



Bertrand Real Estate

Le Nouvel Hotel & Spa (Montreal)



Holiday Inn Hotel & Suites (Ottawa)