

University of Ottawa
Alumni Association

PRESIDENT'S ANNUAL REPORT 2010-2011

2010



2011

Association des anciens
Université d'Ottawa



Alumni Association
University of Ottawa





MESSAGE FROM THE PRESIDENT

This will be my final report to the membership as your president. My three years in office have passed quickly, yet we have accomplished a lot. I leave at a time when the Alumni Association has a renewed strategic direction, a solid financial position and a plan to engage our members and celebrate their achievements.

Our Board began last year with an official signing of the United Nations Global Compact. This internationally recognized initiative commits the Association to ten principles dealing with human rights, labour, the environment and corruption.

One of the new projects the Alumni Association considered this year was the construction of an Alumni Pavilion. As a result of an earthquake in June 2010, the Alumni Relations Office at 178 Laurier had to be demolished. While this has caused disruption, it is an opportunity for the University, the Alumni Association, and its partners to think big.

We envision a place where alumni, students, parents and professors feel welcome to visit - a true home on campus. The Alumni Pavilion would host meetings, reunions, lectures and events and be the new home of the Alumni Relations Office. The Alumni Association has approved an initial funding investment and is anticipating future contributions once the project plan is in place.

The other big discussion from the past year has been the transition from the fall Homecoming weekend to a Spring Reunion weekend. Many of our members have commented that September is a difficult time to come back to campus. By hosting our main campus alumni celebration in May, we will have access to all of the University's facilities, and hope to partner with many of the spring celebrations happening in Ottawa.

Over the last year, I have worked with the Board to transition to our new president. I have full confidence that Craig Haynes will take up the reigns with passion and dedication. Of course, a Board renewal also means departures. Leaving the Board this year will be Katherine Tokes, Lydia Di Francesco, Rosemarie Leclair and Murray Simser. I thank them for their contributions.



Photo: Pierre Martin signs the United Nations Global Compact with members of the Board looking on.

Pierre Martin, BSocSc '96
President, Alumni Association

REPORT

VISION

To promote, connect and engage the University and our global network of alumni, to foster loyalty to the University.

VALUES

Foster pride in the University and its accomplishments.

Appreciate our supporters.

Celebrate the uniqueness in our bilingual heritage and diversity of our members.

SUMMARY OF BOARD MEETINGS

MEETING	HIGHLIGHTS
September	Approval of initial funding commitment by the Association to the Alumni Pavilion project Establishment of Board objectives Signing of United Nations Global Compact
February	Preparation for announcement of UN Global Compact Reunion weekend programming discussion
June	Presentations, discussions with affinity partners Engaging alumni in the new uOttawa strategic plan Approval of affinity contract with MBNA Canada Ratification of alumni award and scholarship winners

FINANCIAL REPORT

Revenues	Budget	Actual	Variance
Affinity Partner Revenue	\$250,000	\$303,840	\$53,840
Total Revenues	\$250,000	\$303,840	\$53,840
Expenses			
Communications and Member Services	\$144,000	\$31,404	\$(112,596)
General Administration	\$9,000	\$538	\$(8,462)
Relations - uO Community	\$129,500	\$59,500	\$(70,000)
Board, AGM, Committees	\$26,000	\$11,773	\$(14,227)
New Projects	\$20,000	\$ –	\$(20,000)
Total Expenses	\$328,500	\$103,215	\$(225,285)
Net Income	\$(78,500)	\$200,625	\$279,125
Summary			
Balance as of April 30, 2010	\$393,649		
Add: Revenues	\$303,840		
	\$697,489		
Less: Expenses	\$(103,215)		
Balance as of April 30, 2011	\$594,274		

Photo: The building at 178 Laurier East, formerly the Alumni Relations Office is demolished. Long-time staff members Anne-Marie Fontaine and Carole Joly were present to say goodbye.



PROGRESS REPORT

The Association's strategic plan adopted in 2009 outlined a number of areas of investment in programming and services for alumni. We are proud to report progress in each of the areas.

MISSION

The University of Ottawa Alumni Association engages its members to promote and support the University as an internationally renowned, bilingual centre of academic excellence. The Association:

- sustains ongoing relationships and contacts;
- enables member engagement and involvement in the University community;
- identifies and recognizes member achievements;
- provides services and benefits;
- increases awareness of the members across the University and student communities.

GLOBAL OBJECTIVE

The University of Ottawa Alumni Association excels at maintaining positive relations with its members, and is recognized by all alumni as having created value for them.

COMMUNICATIONS

Area of investment	Result
Profile of successful alumni in alumni communications	CO-OP student hired to compile a repertoire of alumni profiles being used in regular alumni communications.
Telephone support for alumni initiatives	Student call centre engaged in calling alumni for event participation, thanking donors and updating addresses.

SERVICES

Area of investment	Result
Hiring an Association Events and Board Services Officer	Position to be filled in summer 2011.
Renewed partnership with the SFUO	Alumni Association and SFUO continue to work on projects of mutual interest.

ALUMNI INVOLVEMENT

Area of investment	Result
Partnership for the expansion of uOttawa regional alumni events	Events held throughout Canada and around the world in 2010-11.
Support for targeted programming for alumni in Ottawa	Regular campus events featured in monthly alumni e-newsletters. Alumni volunteers encouraged to participate.
Title sponsorship of Homecoming	Association maintained a large presence at all Homecoming activities.
Funding of the annual Etiquette Dinner for students and young alumni	More than 300 participants attended in 2011.

INTERACTION WITH UOTTAWA

Area of investment	Result
Review of the appointment process for Alumni Association representatives on key uOttawa committees	Ongoing.
Regular meetings with uOttawa leadership	Participation of Association representatives in the selection process for professor awards. Ongoing discussion with uOttawa VP external on how to engage alumni with uOttawa's new strategic plan.

RECOGNITION OF ALUMNI ACHIEVEMENT

Area of investment	Result
Establishment of the Alumni Association's award program	Program to be launched in May 2012 at the first spring Reunion Weekend.
Renewed support for uOttawa's Distinguished Canadian Leadership Awards	Association representative presented Hugh Verrier with the Award in November 2010. Many members attended the event.

PROGRAMS AND SERVICES



Alex Trebek and classmates from the former University of Ottawa High School celebrate their reunion.

HOMECOMING

Homecoming 2010 featured many reunions and faculty events. A highlight was the University of Ottawa High School Reunion.

From 1848 until the early 1970s, uOttawa also operated a high school on its campus. For the first time, the University welcomed former students of the high school back to campus for a reunion attended by more than 200 guests. A highlight of the evening was a memorable speech given by former student Alex Trebek.

DISTINGUISHED CANADIAN LEADERSHIP AWARDS

The Distinguished Canadian Leadership Awards gala returned to Ottawa in 2010 with a new format and a new venue. More than 300 people gathered at the newly renovated Museum of Nature, where the Alumni Association presented the Meritas-Tabaret Award for Alumni Achievement to lawyer Hugh Verrier (LLB '81). Children's rights activist Craig Keilburger and renowned Acadian author Antonine Maillet were honoured by the University with the DCLA Award.



Meritas Tabaret Award for Alumni Achievement
Hugh Verrier, LLB '81

Hugh Verrier is the chairman of White & Case LLP and directs the firm's operations and practices around the world. With White & Case for 27 years, Hugh became a partner in 1994, was elected to the firm's management board in 2004 and was elected Chairman in 2007. Hugh spent most of his career with White & Case overseas—in Indonesia, Turkey and Russia. A New York-qualified lawyer, Hugh has focused on the development of natural resources. Hugh serves as co-chair of the Public Interest Law Institute's Pro Bono Advisory Council, which promotes global pro bono practice.

ALUMNI TRAVEL PROGRAM

The Alumni Travel Program continued in 2010-2011. Once again, there were eight destinations, mostly overseas. There were two first-time trips this year, a stay in Tanzania and a Baltic Sea cruise. University alumni particularly enjoyed the presence of former Soviet president Mikhail Gorbachev, special guest for the Baltic cruise.

Preparations are moving forward for the 2011-2012 destinations. For the first time, we're happy to offer alumni trips to Australia, to Russia and along the Danube.



AWARDS AND BURSARIES

Arcade-Guindon Bursary —\$5,000	Mareine Gervais Cloutier , Telfer School of Management
Alumni Association Leadership Scholarship—\$5,000...	Rita Hafizi, Faculty of Health Sciences
Volunteer of the Year Award – \$1,500.....	Jocelyn Pender, Faculty of Science
Student Community Impact Award - \$1,000	Adrian Herod, Faculty of Health Sciences
Dedication and Involvement Award - \$1,000.....	Matthew Alteen, Faculty of Science
Leadership and Inspiration Award - \$1,000.....	Nicholas Crawford, Faculty of Engineering
The Bouchard and Latreille Award for Support and Teamwork.....	Shannon Hargreaves, Faculty of Health Sciences
Excellence in Teaching Award.....	Monica Nevins, Department of Mathematics, Faculty of Science
Award for Excellence in Research.....	Paul Corkum, Department of Physics, Faculty of Science

ALUMNI ONLINE SERVICES

Alumni Online Services are now grouped on one website with various tools. The site, which went online in January 2011, is meant to promote alumni involvement in their alma mater, to serve as a communications medium and to feature content exclusively for alumni.

This site is continually under development, but already has advanced tools for alumni profile updating, online donations, the alumni directory and event registration. The website is linked to the alumni database, which greatly improves processing and integrates information more efficiently.

The Alumni Association stays in touch with its members through social media. Our LinkedIn group has more than 2,000 members, including many sub-groups associated with particular regions. The Association is also active on Facebook and Twitter. What's important now is to link the Association's social media sites with the Alumni Association website. Along with more traditional tools, these new media allow the Association to better extend its reach worldwide.

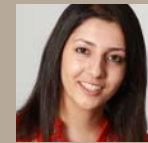


www.alumni.uOttawa.ca



"Mareine is a true agent of change, gives generously and unceasingly of herself to support all forms of social development. Without a doubt, her community and social achievements are worthy of special recognition."

Maryse Gaudreault, member of the Quebec National Assembly for Hull, letter of recommendation for Mareine Gervais Cloutier



"Grades are certainly important but my university experience would be incomplete unless I took advantage of the many groups on campus which serve as gateways for interacting with other students and developing my leadership skills. (...) My involvement in such activities has further developed my ability to be a brave leader and to stand up for what is fair for all students and human beings, which are values that have been reinforced in me at the University of Ottawa."

Rita Hafizi, Alumni Association Leadership Scholarship application letter

CONNECTING WITH ALUMNI

Over the year, representatives of the Alumni Association and the University visited with alumni throughout the region, across Canada and around the world.

Boston

New York

Washington, D.C.

Quebec

Ottawa

Montreal

Toronto

Paris, France

London, England

Hong Kong

Kuala Lumpur

Saskatoon

Winnipeg

Vancouver

Calgary

Victoria



PARTNERS AND PROMOTIONS

JOHNSON 

The Association is proud of its relationships with Johnson Inc., MBNA Canada and Canada Life. These partners offer great value to our membership while continuing to support alumni activity and engagement at the University of Ottawa. At present, more than 25,000 members use the services of our partners.

mbna

In 2010-11, the Association moved to ensure that these partnerships will continue to serve our members in the long term while continuing to grow the financial capacity necessary to operate the Association's programs for alumni.

 **Canada Life**

The Association signed a renewed ten-year agreement with Johnson Inc. so that the members will continue to benefit from great rates and exceptional service on home, automobile and travel insurance. The Association came to an agreement on the terms of a ten-year renewal with MBNA Canada as well. Canada Life completed an extensive market research study that will enable it to better target our members with products and services of utmost value.

