



UNIVERSITY OF OTTAWA ALUMNI ASSOCIATION

President's Annual Report 2011-2012



Association des diplômés
Université d'Ottawa



Alumni Association
University of Ottawa



MESSAGE FROM THE PRESIDENT



Over the last 12 months, we have accomplished a lot together. We celebrated the outstanding achievements of several exceptional alumni at Destination, a new signature event hosted by the Alumni Association. You can learn more about Destination on page five of this annual report. We launched the Alumni Association Awards of Excellence with

the assistance of partners on and off campus. We enabled students to follow their dreams by awarding \$20,500 in scholarships and prizes. We executed new arrangements with long-time partners Johnson Inc., MBNA and Canada Life in order to offer meaningful services to Alumni while at the same time generating revenue to fund the Association's programs. These and many other initiatives that took place over the last year are described on the pages of this annual report.

These accomplishments were made possible due to the hard work, vision, and commitment of many volunteers, your board of directors, and the staff at the Alumni Relations Office. I wish to recognize in particular the contributions of Guy Larocque, our former executive director, and Pierre Martin, the Association's immediate past president, a dynamic leader who always encouraged us to dream big.

Over the next 12 months, we will build on these successes.

Yours truly,

Craig S. Haynes, LLB '99
President, Alumni Association

REPORT

SUMMARY OF BOARD MEETINGS

VISION

To promote, connect and engage the University and our global network of alumni, to foster loyalty to the University.



VALUES

Foster pride in the University and its accomplishments.
Appreciate our supporters.
Celebrate the uniqueness of our bilingual heritage and diversity of our members.

| MEETING | HIGHLIGHTS |
|-----------|--|
| September | Approval to proceed with the creation of a heraldic crest for the Association. Discussions and preparation of the "signature event." |
| December | Preparation for Alumni "signature event", called "Destination 2012". Alumni pavillion updates. Established and filled board committees. |
| March | Alumni pavillion final location chosen: 155 Seraphin-Marion. Destination 2012 goal: to sell 300 tickets to the event. All board committee mandates approved. |

FINANCIAL

| Revenues | Budget | Actual | Variance |
|------------------------------------|-----------|------------|-------------|
| Affinity Partner Revenue | \$260,000 | \$185,900 | (\$74,100) |
| Gala revenue | \$20,000 | \$13,475 | (\$6,525) |
| Total revenues | \$280,000 | \$199,375 | (\$80,625) |
| Expenses | | | |
| Communications and Member Services | \$130,000 | \$83,202 | (\$46,798) |
| General Administration | \$5,000 | \$3,627 | (\$1,373) |
| Relations — uO community | \$125,000 | \$110,717 | (\$14,783) |
| Board, AGM, committees | \$26,000 | \$21,428 | (\$4,572) |
| New projects | \$10,000 | \$3,000 | (\$7,000) |
| Alumni Pavillion | \$100,000 | — | (\$100,000) |
| Total expenses | \$396,500 | \$221,973 | (\$174,526) |
| Net income | \$116,500 | (\$22,598) | \$93,901 |
| Summary | | | |
| Balance as of April 30, 2011 | | | \$594,273 |
| Add: Revenues | | | \$199,375 |
| Total | | | \$793,648 |
| Less: Expenses | | | (\$221,973) |
| Balance as of April 30, 2012 | | | \$571,675 |



PROGRESS REPORT

The Association's strategic plan adopted in 2009 outlined a number of areas of investment in programming and services for alumni. We are proud to report progress in each of these areas.

COMMUNICATIONS

| Area of focus | Result |
|------------------------------------|---|
| Increased presence on social media | Alumni Association LinkedIn group topped 4 000 members. The Alumni Association maintains an active and growing presence on Facebook, Twitter and Flickr. |

SERVICES

| Area of focus | Result |
|---|--|
| Hiring an Association events and board services officer | Position filled in September 2011. Many projects advanced due to having a dedicated staff resource. Board renewed this contract for two years. |
| Alumni services | 10-year renewals signed with key affinity partners who continue to provide excellent service to alumni with growing returns for the Association. Monthly discount offers to alumni increased significantly in 2012. |

ALUMNI INVOLVEMENT

| Area of focus | Result |
|---|--|
| Regional event partnership | Alumni continue to be engaged in their communities around the world. The Association supports these gatherings. |
| Support for Ottawa-based programming | More alumni participated in our regular activities on campus and we launched a new homebuyers seminar that attracted more than 200 participants. |
| Title sponsorship of Homecoming and Spring Alumni Weekend | The Association maintained a large presence at the fall Homecoming and the newly launched Spring Alumni Weekend. |

INTERACTION WITH uOTTAWA

| Area of focus | Result |
|---------------------------------------|--|
| Regular meetings with uOttawa leaders | Association representatives appointed to participate in the selection process for professor awards. Jean-Paul Bédard recommended by the Association for the University's Board of Governors. Solicited the deans to become active participants in the nominations for the Alumni Association Awards of Excellence. |

RECOGNITION OF ALUMNI ACHIEVEMENT

| Area of focus | Result |
|---|--|
| Alumni Association Awards of Excellence | Presented Marlon Reid (LLB '99) with the Alumni Association Award for Community Service at the launch of uOttawa's CGCE. Presented France Chrétien Desmarais (BSocSc '78) with the Meritas-Tabaret Award for Alumni achievement at the Distinguished Canadian Leadership Awards 2011. Project launched at Destination 2012. Six outstanding recipients honoured with awards. |

MISSION

The University of Ottawa Alumni Association engages its members to promote and support the University as an internationally renowned, bilingual centre of academic excellence.

The Association:

- sustains ongoing relationships and contacts,
- enables member engagement and involvement in the University community,
- identifies and recognizes member achievements,
- provides services and benefits and,
- increases awareness among members across the University and student communities.



GLOBAL OBJECTIVE

The University of Ottawa Alumni Association excels at maintaining positive relations with its members and is recognized by all alumni as having created value for them.

PROGRAMS AND SERVICES

Homebuyers Seminar



Sponsored by Johnson Inc. the Alumni Association hosted a homebuyers seminar to help young alumni plan the purchase of their first home. The seminar was extremely successful, filling up in under three days of registrations. Presenters included representatives from Johnson Inc., Caisse Desjardins, CMHC and Royal LePage.

Deconstructing Success



The series "Deconstructing success: How Social Sciences alumni built their career" gave more than 200 social sciences' students the opportunity to benefit from the expertise and advice of graduates with outstanding careers. The students who attended have without a doubt boosted their chances of achieving academic and career success.

Spring Alumni Weekend



Launched in 2005, the first Homecoming weekend took place that fall and featured several recurring events, such as class and affinity reunions, the 50th anniversary High Tea, family-oriented events as well as other activities that showcased uOttawa professors and experts.



The University conducted a series of surveys after each Homecoming weekend and found that most families were busy in September transitioning from summer to back-to-school. In 2011, the uOttawa made the decision to enrich the Homecoming experience by organizing it at a time when the majority of alumni were less occupied. This would allow more alumni to participate in the weekend activities.



What is Spring Alumni Weekend?

It is a celebration designed to engage alumni, friends, students, parents and the uOttawa community as a whole. This event is an opportunity

to reflect on the past, reminisce with old friends, share memories with colleagues as well as browse through some of the University archives. Spring Alumni Weekend offered the following activities, to name just a few:



- Lectures and academic conferences
- 50th Anniversary High Tea
- 25th Anniversary Reunion
- 10th Anniversary Reunion
- 5th Anniversary Reunion
- Young Alumni events
- Family and community engagement activities
- Faculty reunions
- Affinity group reunions
- Destination awards gala... and much more!

The first Spring Alumni Weekend was held in May 2012. Not only were there a variety of new and fresh events, but these changes and the decision to move our reunions to the month of May increased the number of participants.



DESTINATION

The move from a fall Homecoming to a Spring Alumni Weekend provided the Alumni Association with an opportunity of creating a signature event to celebrate the outstanding achievements of our members.

On Saturday, May 12, 2012, the Association held its first such signature event, Destination 2012, at the Canadian Aviation and Space Museum. This event was unlike anything ever before organized by the Association.

More than 300 guests enjoyed signature cocktails and outstanding food at a variety of stations while mingling among the softly lit vintage airplanes.



The evening kicked off with an awards ceremony hosted by uOttawa alumna and television pioneer Erica Ehm (BA '85) and student leader Anne-Marie Roy. The

Alumni Association presented its inaugural Awards of Excellence to six phenomenal recipients.



Once the formal presentations were over, singer-songwriter and former Gee-Gees hockey star, Roch Voisine (BSc '87) took to the stage to perform for his alma mater. His voice resonated across the museum as he concluded his set with his famous song "Hélène."

Shortly afterwards, Juno award winner Jully Black took the stage, bringing a whole new level of energy to the room.

From there, music played late into the night as DJ Bobby Kimberley (BA '06) kept the party alive and everyone dancing. The evening came to a close with guests treated to the culinary magic of world-renowned pastry chef, Christian Faure.

While this first event will be difficult to top, the Association looks forward to preparing for Destination 2013, incorporating some of the feedback received from guests.



“There was a hip vibe to the night, with stunning food and desserts, modern lounging and cool lighting and music.”

- Caroline Phillips, Ottawa Citizen



Watch our
Destination 2012 video!
tinyurl.com/Destination2012



ALUMNI ASSOCIATION AWARDS OF EXCELLENCE 2012

Sheila Block, LLB '72 Meritas-Tabaret Award for Alumni Achievement



Sheila Block is a senior trial counsel with Torys LLP, a highly respected international business law firm. She has been with the firm since 1972 and continues to represent prominent clients in court. She has been especially active in teaching trial advocacy—the skills associated with courtroom procedures—to students as well as practising lawyers. Her work has taken her from Canada to the United States and Latin America, as well as to international courts in Rwanda and Sierra Leone.

"I received a very good legal education, which has allowed me the privilege of being part of a wonderful profession. I have uOttawa to thank for that." — Sheila Block

François Guimont, BSc '77 Commitment to the University Award



François Guimont has been deputy minister of Public Works and Government Services Canada since 2007. This position is the latest in his federal government career that dates back to the 1980s, which includes executive positions in the Canadian Food Inspection Agency, the Canada Revenue Agency, the Privy Council Office and Environment Canada. He is also the Deputy Minister University Champion for the University of Ottawa under a Canadian government program where deputy ministers work to enhance ties between the public and academic sectors.

"The experience I had at the University of Ottawa has formed an integral part of my own career." — François Guimont

Rajinder Narula, BSc '80 Community Service Award



Raj Narula graduated from the University of Ottawa with a degree in mechanical engineering, then worked in a variety of positions with multinational companies. He subsequently cofounded

TaraSpan, which helps fledgling technology firms succeed in the global marketplace. He and his brother also founded the Ottawa-based Haveli restaurants, playing a key role in bringing Indian cuisine to the National Capital Region, and lead the way in many local philanthropic causes.

"When I was young, growing up in all these different parts of the world, one of the things I remembered my dad telling us was that it isn't the recognition that counts, it's what you deliver." — Rajinder Narula

Marcel Hamelin Honorary Member of the Alumni Association



Marcel Hamelin became a faculty member in the University of Ottawa Department of History in 1966, eventually chairing the department. He later became vice-dean of the School of Graduate Studies and Research, then spent 16 years as dean of the Faculty of Arts and another 11 years as the University's vice-chancellor and Rector. He has also received honours such as being elected to the Royal Society of Canada, as well as being named Commander of *l'ordre des Palmes Académiques* and Officer of the *l'ordre de la Pléiade*.

"We learn to deal with different cultures and to appreciate the diversity not just of our institution but also our country. That is a major contribution the University of Ottawa is making, whereby our identity provides the example for others." — Marcel Hamelin

Dave Blackburn, BSocSc '98, MSW '01 Young Alumnus/Alumna Award



Dave Blackburn is a graduate of the University's criminology program as well as the masters of social work program. He has been a member of the Canadian Forces since 2005, specializing in the provision of psychosocial counselling to soldiers and their families. He served in Europe and Afghanistan and returned to Canada in 2010 as a member of the Canadian Forces Directorate of Mental Health. He obtained his PhD in 2011, when he was also promoted to the rank of major, and continues to produce scholarly publications in his field. He has also written a book about his earlier work on suicide prevention in remote communities of Northern Quebec.

"When someone deploys, they receive a medal; but the family should receive a medal too." — Dave Blackburn

Deepali Kumar, MD '96 Alumni of the Year Award



Deepali Kumar completed her medical degree and a bachelor of medical science at the University of Ottawa and did her medical residency in internal medicine at the City of Ottawa's hospitals. She has also done research work on infectious disease, taking on academic positions that led to her current position as a faculty member at the University of Alberta's Faculty of Medicine and Dentistry. In 2009, she led a major study on how transplant patients were affected by influenza, resulting in an important publication and in her receiving a gold medal from the Royal College of Physicians and Surgeons of Canada.

"The education that I got at the University of Ottawa was phenomenal and defined the terms of my practice as a physician. The exposure to research was probably the most important aspect of this education." — Deepali Kumar

BURSARIES

The University of Ottawa Alumni Association is proud to award and support a number of awards, scholarships and bursaries.

Arcade-Guindon Bursary - \$5,000

Justin Breton, Faculty of Social Sciences

Alumni Association Leadership Scholarship - \$5,000

Lindsay Hamilton, Faculty of Health Sciences

SFUO Volunteer of the Year Award - \$1,500

Melissa Kohlman, Faculty of Science

Student Community Impact Award - \$1,000

Nicole Moffett, Faculty of Arts

Dedication and Involvement Award - \$1,000

Jennifer Walser, Faculty of Arts

Leadership and Inspiration Award - \$1,000

Lindsay Hamilton, Faculty of Health Sciences

The Bouchard and Latreille Award for Support and Teamwork - \$1,000

Emily Niles, Faculty of Social Sciences

Excellence in Teaching Award

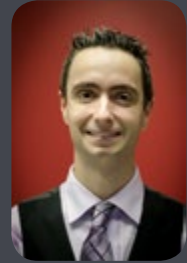
Jenepher Lennox-Terrion, Department of Communication, Faculty of Arts

Award for Excellence in Research

France Martineau, *Département de français*, Faculty of Arts

Concours provincial de français de l'Ontario - 2x \$2,500

Rachel Boisvert, *École secondaire l'Odysée de North Bay*
Victoria-Marie Cusson, *Collège catholique Samuel-Genest d'Ottawa*



Justin Breton is an undergraduate student majoring in history and politics. He closely follows politics at all levels, and does volunteer work, such as providing first aid to a community football team. He is passionate about music, singing in charity functions as well as hosting a program on the University's radio station, CHUO.

"Whatever you give, there'll always be more that comes back to you, in a good way."
- Justin Breton

ALUMNI ASSOCIATION AWARDS OF EXCELLENCE 2011



Marlon Reid, LLB '99
Alumni Award for Community Service (2011)

Marlon Reid, who graduated from the University in 1999 with a degree in common law, is vice-president of TD Securities Inc. and has lent his expertise to organizations as diverse as the Art Gallery of Ontario, the YMCA of Greater Toronto and, recently, the Urban Financial Services Coalition. He is responsible for his employer's commitment to welcoming a growing number of disadvantaged children to take part in Take Your Kids to Work Day.



France Chrétien Desmarais, BSocSc '78
Meritas-Tabaret Award for Alumni Achievement (2011)

France Chrétien Desmarais, a University of Ottawa alumna, has contributed to many organizations. Co-owner and chair of Maxi-Crisp Canada Inc., she is also on the board of Lombard Odier Darier Hentsch. Mrs. Chrétien Desmarais is the vice-chair of the Guy Laliberté Foundation and ONE DROP. She is a member of the Montreal Heart Institute Foundation and the board of McGill's International Centre for Youth Gambling Problems and High-Risk Behaviours. She was also a member of the board of directors of VANOC for the 2010 Vancouver Games.



Lindsay Hamilton graduated from the Telfer School of Management in 2010 and is now an undergraduate student at the Faculty of Health Sciences. She's long been active as a volunteer with a wide range of organizations, most recently with the Canadian Cancer Society and the Juvenile Diabetes Association. As a result of having to deal with serious health problems of her own, she's now weighing the prospects of a career in medicine.

"I like to feel good about my work, do something with meaning and hopefully make someone else's day a little bit better."
- Lindsay Hamilton

SLATE OF OFFICERS FOR THE BOARD OF DIRECTORS OF THE ALUMNI ASSOCIATION 2012-2013

President
Executive Vice-President
Treasurer
Secretary
Representative to the Board of Governors
Representative to the Board of Governors
Past President
Director
Director
Director
Director
Director
Director
Director
Director
Director
Director

Craig S. Haynes, LLB '99
Bogdan Comanita, PhD '97
Sandra MacDonnell, BSocSc '91
Marlene Chamandy, MBA '97
Charles-Antoine St-Jean, BAdm '75, BCom '76
Jean-Paul Bédard, BSc '86
Pierre Martin, BSocSc '96
Sasha Stoudenikina, BCom '06
Jude Okolie, BSc '90, MHA '90
Liliane Lê, BSocSc '97
Lyne Alie, BASc '78
Ryan Kennery, BA '09, MA '11
Don Fleischer, BCom '78, MBA '80
Mylene Poulsen, BSocSc '91
Brad Ryder, BA '96, MA '98
Patrick Plante, LLL '08
John Gitas, BSc '00, BA '01



The Alumni Association would like to thank the following departing board members for their service to the alumni community :

Maureen Jones, BScN '77, BEd '80
Dominique Villeneuve, BA '05



Latest alumni statistics following the June 2012 convocation.

Number of uOttawa alumni in each faculty:

Arts 40,943
 Common Law 7,669
Droit civil 5,397
 Law 609
 Telfer School of Management 23,020
 Education 22,201
 Engineering 12,881
 Medicine 5,734
 Health Sciences 18,573
 Social Sciences 31,111
 Science 12,234

Total number of uOttawa alumni (living):

180,372

Number of countries where we have uO alumni:

157

Top 10 regions based on number of Alumni:

1. Canada 139,643
2. USA 3,373
3. France 472
4. Hong Kong 456
5. China 353
6. UK 257
7. Malaysia 185
8. Australia 130
9. Singapore 94
10. Japan 87

STAY CONNECTED

The Alumni Association stays in touch with its members through social media.

Along with more traditional communication tools, these new media sites allow the Association to better extend its reach worldwide.

Our LinkedIn group has over 4,000 members, including many sub-groups associated with particular regions.

The Association is also active on Facebook and Twitter and posts event photos on Flickr.



linkedin.com/groups?gid=126224



facebook.com/uOttawaAlumni



[@uOttawaAlumni](https://twitter.com/uOttawaAlumni)



flickr.com/uottawaalumni/



**DID YOU
KNOW?**

The Alumni Association has created sub-groups of its official LinkedIn group for regions with high concentrations of alumni. Groups have been created for alumni living in:

Arizona - Boston - Calgary
 Europe - Hong Kong - Malaysia - Montreal
 New York - Palo Alto/San Francisco/San Jose
 Shanghai - Toronto - Vancouver
 Washington, DC

PARTNERS

JOHNSON 

mbna



Canada Life™

The Association is proud of its relationships with Johnson Inc., MBNA Canada and Canada Life. These partners provide great value to our members while continuing to support alumni activity and engagement at the University of Ottawa.

At present, more than 25,000 members use the services of our partners.

alumni.uottawa.ca/en/partners



