

Association des anciens  
Université d'Ottawa



Alumni Association  
University of Ottawa



# 0910

PRESIDENT'S ANNUAL REPORT 2009-2010





## MESSAGE FROM THE PRESIDENT

As I enter my final year as president of your Alumni Association, I would like to thank the many people I've met and worked with throughout my term. It has been truly humbling to meet our many and varied alumni and to hear their stories. Every time I attend an event, meeting or reunion, I learn something new about my *alma mater*.

The last year has been a year of transition and promise for the Alumni Association. It marks the end of our strategic plan established in 2005 and a new beginning moving forward. We will dedicate new resources to projects designed to help you, our members, to gather, meet and share, both in person and online.

Over the past year, the Association approved a plan of engagement that resulted from the previous year's strategic planning exercise. At our March meeting, we adopted the United Nations Global Compact. This internationally recognized initiative commits the Association to ten principles dealing with human rights, labour, the environment and corruption.

In addition to Board meetings, much of the work of the Association was delegated to committees. The Awards Committee met on a number of occasions to select scholarship winners and alumni honourees. The Program Evaluation Committee interviewed consultants, who will help develop a framework for evaluating the return on our investments.

A major focus of the year was the constitutional renewal process. I would like to thank Craig Haynes and his committee for the fine work that has been done. The new constitution is much more reflective of the Association's role and structure.

Louis de Melo joined the University as Vice-President, External Relations, in the summer of 2009. As Association President, I met regularly with Louis and was happy to have him attend our Board meeting in March. We look forward to working closely with the new leadership at uOttawa to provide value and services to our ever-expanding membership.

The Association continues to be a valued partner and sponsor of many alumni services and student events.

I would be remiss if I did not thank Alain Decelles, Carrie Roussin and Ira E. Lax, who will be leaving the Board. Their contributions will be missed.

A handwritten signature in black ink, appearing to read 'Pierre Martin'. The signature is fluid and stylized, with a long horizontal line extending from the end.

Pierre Martin, BSocSc '96  
President, Alumni Association

# REPORT

## DID YOU KNOW?

THE ALUMNI ASSOCIATION BOARD HAS A GOAL OF 100% PARTICIPATION IN THE ANNUAL FUND AND HAS MET THAT GOAL CONSISTENTLY SINCE 2005.

## DID YOU KNOW?

THE ALUMNI ASSOCIATION LEADERSHIP BURSARY AND THE ARCADE-GUINDON BURSARY ARE AMONG THE LARGEST UNDERGRADUATE SCHOLARSHIPS OFFERED AT UOTTAWA.

## SUMMARY OF BOARD MEETINGS

MEETING	HIGHLIGHTS
September	Adoption of Alumni Association plan of engagement Creation of committees
November	Presentation of first draft of new constitution
March	Adoption of UN Global Compact Introduction & discussion with Louis de Melo, VP External Relations, uOttawa

## FINANCIAL REPORT

Revenues	Budget	Actual	Variance
Affinity Partner Revenue	\$231,000	\$176,242	\$(54,758)
Total Revenues	\$231,000	\$176,242	\$(54,758)
Expenses			
Communications & Member Services	\$102,500	\$49,409	\$(53,091)
General Administration	\$10,000	\$537	\$(9,463)
Relations - uO Community	\$39,500	\$42,000	\$2,500
Board, AGM, Committees	\$33,000	\$19,397	\$(13,603)
Chapter Development	\$2,500	\$250	\$(2,250)
New Projects	\$35,000	\$5,000	\$(30,000)
Total Expenses	\$222,500	\$116,593	\$(105,907)
Net Income	\$8,500	\$59,649	\$51,149
Summary			
Balance, April 30, 2009	\$334,001		
Add: Revenues	\$176,242		
Total	\$510,243		
Less: Expenses	\$(116,593)		
Balance, April 30, 2010	\$393,650		



# STRATEGIC PLANNING

The strategic plan adopted at our 2009 annual meeting outlined six strategic objectives. Over the past year we adopted a plan of engagement to tackle each of those areas. We have allocated the majority of our resources to align with those action items, but have kept some financial flexibility to seek out new opportunities as they arise.

OBJECTIVE	AREA OF INVESTMENT
Communications	Profiles of successful alumni, online and in newsletters Telephone support for alumni initiatives
Services	Hiring an Association Events and Social Networking Officer Renewed partnership with the SFUO
Alumni involvement	Partnership for the expansion of uOttawa regional alumni events Support for targeted programming for alumni in Ottawa Title sponsorship of Homecoming Funding of the annual Etiquette Dinner for students and young alumni
Interaction with uOttawa	Review of the appointment process for Alumni Association representatives on key uOttawa committees Regular meetings with University leadership
Alumni achievement recognition	Establishment of the Alumni Association Pillar Awards Renewed support and sponsorship for uOttawa's Distinguished Canadian Leadership Awards
Development activity support	Partnership with uOttawa's donor recognition events in Ottawa, Toronto and Montreal

## DID YOU KNOW?

OF THE MORE THAN 170,000 LIVING UOTTAWA ALUMNI, 95% RESIDE IN CANADA AND 54% IN THE NATIONAL CAPITAL REGION!

## DID YOU KNOW?

THE ALUMNI ASSOCIATION OFFERS A NUMBER OF INSURANCE AND CREDIT SERVICES TO ALUMNI. YOUR INFORMATION WILL NOT BE SOLD OR GIVEN TO PARTNERS, AND YOU WILL NEVER BE SOLICITED FOR THESE OFFERS BY PHONE. YOUR INFORMATION IS PROTECTED, AND YOU CAN OPT OUT AT ANY TIME.





# PROGRAMS & SERVICES



## HOMECOMING

Homecoming was once again a resounding success, thanks to the sponsorship of the Alumni Association, title sponsor for the fifth year in a row. Board members were present, meeting with alumni and friends, and the Association's annual general meeting was held during the weekend.

Class and affinity reunions and faculty events were major highlights of Homecoming. They included reunions for the English Debating Society, *La Rotonde*, and the 50th anniversary of the class of '59.

## DISTINGUISHED CANADIAN LEADERSHIP AWARDS

For the first time, uOttawa's Distinguished Canadian Leadership Awards ceremony was held outside Ottawa. More than 400 people gathered at the Art Gallery of Ontario in Toronto. At the event, the Association bestowed its Meritas Tabaret Award for Alumni Achievement to journalist Lisa LaFlamme (BA '88). The University presented DCLAs to entertainer Michael Burgess, astronaut Julie Payette and TV personality Rick Mercer.



Meritas Tabaret Award for Alumni Achievement  
Lisa LaFlamme

University of Ottawa alumna Lisa LaFlamme (BA '88) is regarded as one of Canada's top journalists, having covered some of the most significant moments in recent history, including the South Asia tsunami and Hurricane Katrina. Since 9/11, she has made several trips to Iraq and Afghanistan to cover both the military and humanitarian sides of the story. Her multi award-winning journalism is coupled with a strong sense of community and a desire to make a difference. She is very active with Plan Canada, a development organization that works in more than 65 countries worldwide on critical issues affecting millions of children.



## ETIQUETTE DINNER

The now highly popular annual Etiquette Dinner attracted a remarkable mix of people, from students and new graduates to alumni. The dinner gives guests an opportunity to learn simple techniques for good table manners and methods for networking while enjoying a four-course meal. The Alumni Association contributes annually to the sold-out event.



## ALUMNI TRAVEL PROGRAM

The 2009-2010 Alumni Travel Program was exotic, with each destination more ambitious than the next. Alumni travelled to Antarctica, coastal Europe, the Galapagos Islands, Greece and Turkey, Belgium and the Netherlands, and the Mekong River. The Alumni Association knows the importance of bringing together travellers with common interests. That is the reason Thomas P. Gohagan & Company was the Association's first choice for travel partner and wholesaler in 2009-2010. With the Association's marketing strategy and Gohagan's specialized expertise in arranging travel for a university clientele, the Association is able to offer high quality service to alumni.

## ONLINE ALUMNI SERVICES

The Alumni Association is fostering uOttawa outreach through its increasing use of Web technology. The community can follow the Association and keep up to date on Association events through social networks such as Twitter, Facebook and LinkedIn.

The Association's website, now also closer to the alumni community, provides online services such as the alumni directory, online profile updating and discussion forums. For more information, visit [www.uOttawa.ca/alumni](http://www.uOttawa.ca/alumni).



# AWARDS & BURSARIES

Arcade-Guindon Bursary —\$5,000 .....	Amy Oswick, Faculty of Arts
Alumni Association Leadership Bursary—\$5,000 .....	Saif Al-Mousawy, Faculty of Medicine
Student Volunteer of the Year—\$1,500 .....	Maxime Latulippe, Faculty of Social Science
Concours provincial de français—\$2,500 .....	Marie-Claude Dicaire and Francis Julien
Excellence in Teaching Award .....	Jacqueline Carnegie, Department of Cellular and Molecular Medicine
Award for Excellence in Research .....	Katherine Lippel, Civil Law Section

## OFFICIAL RING AND FRAME OF THE UNIVERSITY OF OTTAWA

University of Ottawa students who become alumni have reason to be proud! They have a chance to show their pride by wearing the official uOttawa ring and displaying their diploma in an official uOttawa frame. For Jean-Benoît Deschamps, LLB '10, recipient of the Arcade-Guindon Bursary in 2008 and assistant coach of the Gee-Gees men's hockey team for the last four years, the ring has great meaning:

"I have a strong feeling of belonging toward my university that will last my entire life. I proudly wear the official ring to show my loyalty. The ring's solidity, symbols and longevity are qualities that the University values and passes onto us. The ring reminds me of what I accomplished in university and what I can now accomplish. I made an inscription on the inside so I won't forget the purpose of all that work."

*Jean-Benoît Deschamps, LLB '10*



"Being a University of Ottawa alumna myself, I can assure you that Amy is the ideal candidate for the Alumni Association Leadership Bursary. She has mastered both of Canada's official languages. She has worked in a bilingual environment for a long time and promotes the importance of bilingualism among young people. She will definitely make an excellent teacher and is currently a model student at the University of Ottawa."

Nicole Hinse, BA '84, BEd '85  
Program Leader—  
Languages,  
Vankleek Hill Collegiate  
Institute, letter of  
recommendation for Amy  
Oswick



"When I was growing up, my community lacked a proper youth group. In 2003, my friends and I decided to get together and create one. We named it Al-Fajr Youth, and it has been a tremendous success, so much so that we have managed to secure a Friday night time slot at our local community centre in order to hold weekly meetings and events. . . . I am currently part of the executive council of the group and have become not only a friend but a mentor to the individuals in the group. It's a very humbling experience."

Saif Al-Mousawy,  
Arcade-Guindon Bursary  
application letter

## EVENTS

During 2009-2010, the Alumni Association visited alumni in cities all around the world to keep in touch, network and build strong relationships. We want to stay in contact with our members, wherever they are on the planet. All 170,000 of them.

*Sudbury  
North Bay  
Marathon*

*Longlac  
Thunder Bay  
Sault Ste. Marie*

*Elliot Lake  
London, England  
Paris, France*

*Ottawa  
Montreal*

*Toronto  
Philadelphia*



## PARTNERS & PROMOTIONS

**mbna**

In 2009-2010, MBNA Canada, Canada Life and Johnson Inc. lent their support to the many programs with which the Alumni Association is involved from year to year. Without the help of these partners, some of the programs would not be able to continue.

 **Canada Life**

MBNA Canada, with 10+ years of cooperation with the Association, continued to be present during 101 Week, which helped boost partnership revenue. So far, almost 20,000 cardholders have joined. Canada Life continued to provide strong support for class reunions in 2009-2010, while a growing number of alumni have become Johnson customers since 2005.

 **Johnson Inc. Insurance**

Those achievements are not only the direct result of the considerable efforts of partners to advertise their products and services to students, new graduates and alumni, but also the result of partner commitment throughout the year, for which the Association is grateful. For example, Johnson Inc. was the official sponsor of the November 2009 Chicken Wing Night, and two of its representatives became judges of the wing-eating contest.

