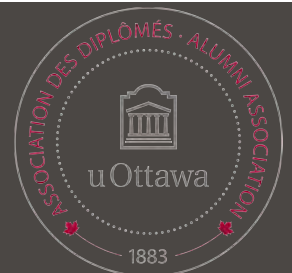


UNIVERSITY OF OTTAWA ALUMNI ASSOCIATION

President's Annual Report 2013 - 2014

Alumni.uOttawa.ca



OUR VALUED PARTNERS

The Alumni Association is proud to partner with Johnson Inc., MBNA and Canada Life. We are grateful for their support of our alumni activities and for their commitment to the University of Ottawa.

Over 25,000 of our members currently rely on our partners' services.



MESSAGE FROM THE PRESIDENT

My fellow alumni,

This annual report summarizes the key activities, in support of the 2010-2015 strategic plan, that your Association's Board of Directors has approved over the past year.

As you leaf through this report, you will notice that we have focused on applauding the remarkable achievements of our over 190,000 alumni, but also the Association efforts to connect with them in the communities where they live.

Clearly, the activities described in this annual report would not have been possible without the impressive support of a host of volunteers from the National Capital Region, across Canada and around the globe. On behalf of the Board of Directors, I sincerely thank each one of them.

As this is the final annual report that I have the pleasure of introducing, I would like to close on a personal note by saying that I have been honoured to serve as President of this Association for the past three years.

Yours truly,



Craig S. Haynes, LLB 1999



ALUMNI ASSOCIATION



Vision

To promote, connect and engage the University and our global network of alumni in order to foster loyalty to the University.

Values

To foster pride in the University and its accomplishments, to appreciate our supporters, and to celebrate the uniqueness of our bilingual heritage and the diversity of our membership.

Mission

The University of Ottawa Alumni Association engages its members to promote and support the University as an internationally renowned, bilingual centre of academic excellence.

The Association:

- sustains ongoing relationships and contacts
- enables member engagement and involvement in the university community
- identifies and recognizes the achievements of its members
- provides services and benefits
- raises awareness among members across the University and student communities.

Global objective

The University of Ottawa Alumni Association excels at maintaining positive relations with its members and is recognized by all alumni as having created value for them.

FINANCE REPORT

REVENUES	Budget	Actual	Variance
Affinity Partner Revenue	\$ 325,600	\$361,258	\$35,658
Other	\$ 25,000	\$26,496	\$1,496
TOTAL REVENUES	\$350,600	\$387,754	\$37,154
CHARGES			
Communications and member services	\$173,000	\$137,952	(\$35,048)
General Administration	\$5,000	\$174	(\$4,826)
Relations – university community	\$103,500	\$34,669	(\$68,831)
Board, AGM, committees	\$26,000	\$14,197	(\$11,803)
Contribution to Alumni Relations Priorities	\$125,000	\$131,755	\$6,755
TOTAL EXPENSES	\$432,500	\$ 318,747	(\$113,753)
NET INCOME	(\$81,900)	\$69,007	\$150,907
SUMMARY			
Balance as of April 30, 2013			\$552,178
Add: Revenues			\$387,754
Less: Charges			\$318,747
Balance as of April 30, 2014			\$621,185

PROGRESS REPORT

The Association's strategic plan adopted in 2009 outlined a number of areas of investment in programming and services for alumni. We are proud to report progress in each of these areas.

President's Annual Report 2013-2014

COMMUNICATIONS	
Area of focus	Result
Increased media presence and new logo	The Association's presence on social media (LinkedIn, Twitter, Facebook et Flickr) is growing. It has adopted a new logo in order to be more easily identified by University of Ottawa alumni.
SERVICES	
Area of focus	Result
Staffing of the Administrative, Events and Communications Coordinator position	In 2013-14, the Association helped to fund this position at the Alumni Relations Office and will continue this contribution in 2014-15. The incumbent is tasked with helping the President and other board members, and the Alumni Relations Office.
Alumni services	The Association has extended its agreements with its key partners. As a result, we can continue to offer quality services to our alumni and generate new revenues for the Association.
ALUMNI INVOLVEMENT	
Area of focus	Result
Regional Activities	Thanks to the Alumni Association's annual grant of \$75,000 to the Alumni Relations Office, alumni in 10 cities outside the National Capital Region will now have access to networking and professional development activities.
Ottawa Gatineau Activities	Alumni living in the National Capital Region have access to a host of activities. The Association was involved in many Alumni Week activities in May 2014, in addition to hosting the Destination 2014 gala. Moreover, the Association donated \$15,000 to support other alumni activities organized in the Ottawa-Gatineau area.
INTERACTION WITH uOTTAWA	
Area of focus	Result
Regular meetings with University Administration	In an effort to maintain open and productive ties with University of Ottawa administration, the Association's president met with President Allan Rock and Vice-President, External relations Louis de Melo several times to discuss areas of interest common to both organizations.
RECOGNITION OF ALUMNI ACHIEVEMENT	
Area of focus	Result
Alumni Association Awards of Excellence	These prizes were awarded to six recipients during the Destination 2014 gala held last May.

NEW ASSOCIATION LOGO

This year, the Association changed its logo so that it is now more easily identified by alumni.



(New logo)



(Former logo)

PROGRAMS AND SERVICES

PROCLAMATION OF ALUMNI DAY



For the second year in a row, the City of Ottawa paid tribute to the 90,000 University of Ottawa alumni who live and work in the National Capital Region.

On May 7, 2014, Mayor Jim Watson came to campus to present an official document proclaiming May 7 as Alumni Day.

ALUMNI WEEK

Several events took place during Alumni Week last spring, including workshops and lectures, family activities, and class and affinity group reunions. This year's class reunions were held during the Destination 2014 gala to create a superb celebration of University of Ottawa alumni.



DESTINATION 2014



Destination 2014, which was sponsored by the Alumni Association, was the culmination of Alumni Week and enjoyed its greatest success to date. Hosted by Michel Picard and Mary Lou Finlay (BA '67), this evening gathered together some 485 alumni, partners and friends of the University of Ottawa.

The 2014 edition was somewhat of a rebirth for this event since, for the first time, it included class reunions and was held in the beautiful new Ottawa Convention Centre.

The evening also saw the unveiling of the new Alumni Association logo and a very important announcement, one that uOttawa's alumni had been waiting for since 1848... Indeed, it was announced that by the spring of 2015, uOttawa

alumni would finally have a real home on campus! Two heritage buildings on Séraphin Marion Street are currently being renovated to become the new Alumni Hall. This project was made possible thanks to the generous contributions of the Alumni Association and its partners, namely, Johnson Inc., MBNA and Canada Life. The University's faculties also played an important role in this project.

Finally, the evening was also an opportunity to award the Alumni Association Awards of Excellence to six alumni who are among the University's finest ambassadors.



ALUMNI ASSOCIATION AWARDS OF EXCELLENCE



(From left to right: Mr. David Scott, Mr. Gilles Patry, Mrs. Ruth Freiman, Dr. Noni MacDonald, Ms. Aliya-Jasmine Sovani and Mr. Robert Gorman.)

ALUMNI ASSOCIATION AWARDS OF EXCELLENCE

(continued)

David W. Scott (LL.B. '60, DU '01), Alumnus of the Year

David Scott is one of Canada's most respected lawyers. He played a significant role in building a courtroom on campus that allows University of Ottawa law students to practice their skills in a realistic setting.

Gilles Patry (BAsc '71, MAsc '73), Meritas-Tabaret Award for Alumni Achievement

Gilles Patry is the first President of the University to be born and educated in the region and even today, he continues to contribute to the success of the University by sponsoring student scholarships.

Ruth Freiman, Honorary Member of the Alumni Association

Ruth Freiman was a member of the Board of Governors of the University of Ottawa from 2007 to 2013, and contributed to the healthy management of the University during a time of significant economic upheaval.

Dr. Noni MacDonald (MD '75, MSc '71), Award for Community Service

Dr. MacDonald founded the University of Ottawa Division of Infectious Diseases and received this award in recognition of her dedication to health services both in Canada and abroad.

Aliya-Jasmine Sovani (B.A. 2005), Young Alumna Award

In the less than 10 years following her graduation, Aliya-Jasmine Sovani has demonstrated exceptional talent as a journalist and interviewer on CTV and MTV Canada.

Robert Gorman (BSc '75), Commitment to the University

The passage of time has not dimmed Robert Gorman's loyalty and commitment to his alma mater, which counts him as one of its most active champions.

YOUNG ALUMNI ACTIVITIES

THE ETIQUETTE DINNER

This much anticipated annual event attracted both young alumni and University staff and students. This year's dinner gave nearly 300 participants an opportunity to learn more about good table etiquette and networking during a four-course meal. The Alumni Association sponsors this sold-out event every year.



HOMEBUYERS SEMINAR

For the past few years, the Association has organized a workshop to help young alumni plan the purchase of their first home. Hosted by representatives from Johnson Inc., *Caisse Desjardins*, CMHC, RE/MAX Citywide Realty Inc., HomeLife Brokerage, Capital Realty Inc. and RBC Royal Bank, this always popular workshop informed 140 participants this year.

BUILDING YOUR SOCIAL MEDIA BRAND

LinkedIn, Facebook, Twitter and other social media have become indispensable networking tools. This year, the Association sponsored a workshop designed to help alumni get the most out of these tools and create a solid personal brand on social media.

REGIONAL ACTIVITIES

All across North America and around the world, the Alumni Association offers its members opportunities to renew ties with their alma mater, listen to inspiring speakers, and network with fellow alumni. Here are a few of the events and lectures held in various cities over the past year.

City	Guest speaker
Montreal November 2013	The Right Honourable Michaëlle Jean Chancellor of the University of Ottawa
Ottawa November 2013	The Right Honourable Michaëlle Jean Chancellor of the University of Ottawa
Palo Alto December 2013	Sylvain Charbonneau Associate Vice-president, Research University of Ottawa
New York January 2014	Penny Collette Professor, Faculty of Law University of Ottawa
Boston January 2014	Penny Collette Professor, Faculty of Law University of Ottawa
Toronto February 2014	Dr. David Park Director, Brain and Mind Research Institute University of Ottawa
Paris June 2014	Jean-Michel Lacroix Emeritus Professor, North American Civilisation <i>Université Sorbonne Nouvelle</i>
Vancouver September 2014	Monica Gattinger Associate Professor, School of Political Studies University of Ottawa
Calgary September 2014	Monica Gattinger Associate Professor, School of Political Studies University of Ottawa
Montréal October 2014	Gaétan Frigon Entrepreneur and business leader
Toronto October 2014	Jeffrey Simpson Columnist, The Globe and Mail

A NEW BUILDING: ALUMNI HALL



Thanks to significant funding from the Alumni Association, the Alumni Hall is taking shape and will become a favoured meeting point on campus for alumni to explore new ideas, renew ties with their colleagues and rediscover their alma mater. For the first time since the foundation of the University of Ottawa in 1848, its 190,000 alumni

will have a place to call home on campus.

The new Alumni Hall will house reception and conference rooms equipped with the latest audiovisual equipment, an Alumni Wall of Fame, and workstations for alumni to use when they visit Ottawa or have some time between meetings downtown.



Located on Séraphin-Marion Street between Cumberland and Waller, Alumni Hall will face the lawn in front of the famous Tabaret Hall. Renovation work will also preserve these two heritage buildings, namely Maison Gaston Héon and the former home of Thomas Foran, the University's first alumnus.

BURSARIES

The University of Ottawa Alumni Association is proud to sponsor the following three bursaries:

- 1- **Alumni Association Leadership Scholarship** (\$5000 annually)
Recipient: Ariel Holmwood-Bramwell
- 2- **Arcade Guidon Bursary** (\$5000 annually)
Recipient: Alexander William MacInnis–Faculty of Education
- 3- **Concours provincial de français de l'Ontario** (two \$1000 scholarships)
Recipients: Camille Boucher-Hamelin and Victoria-Marie Cusson

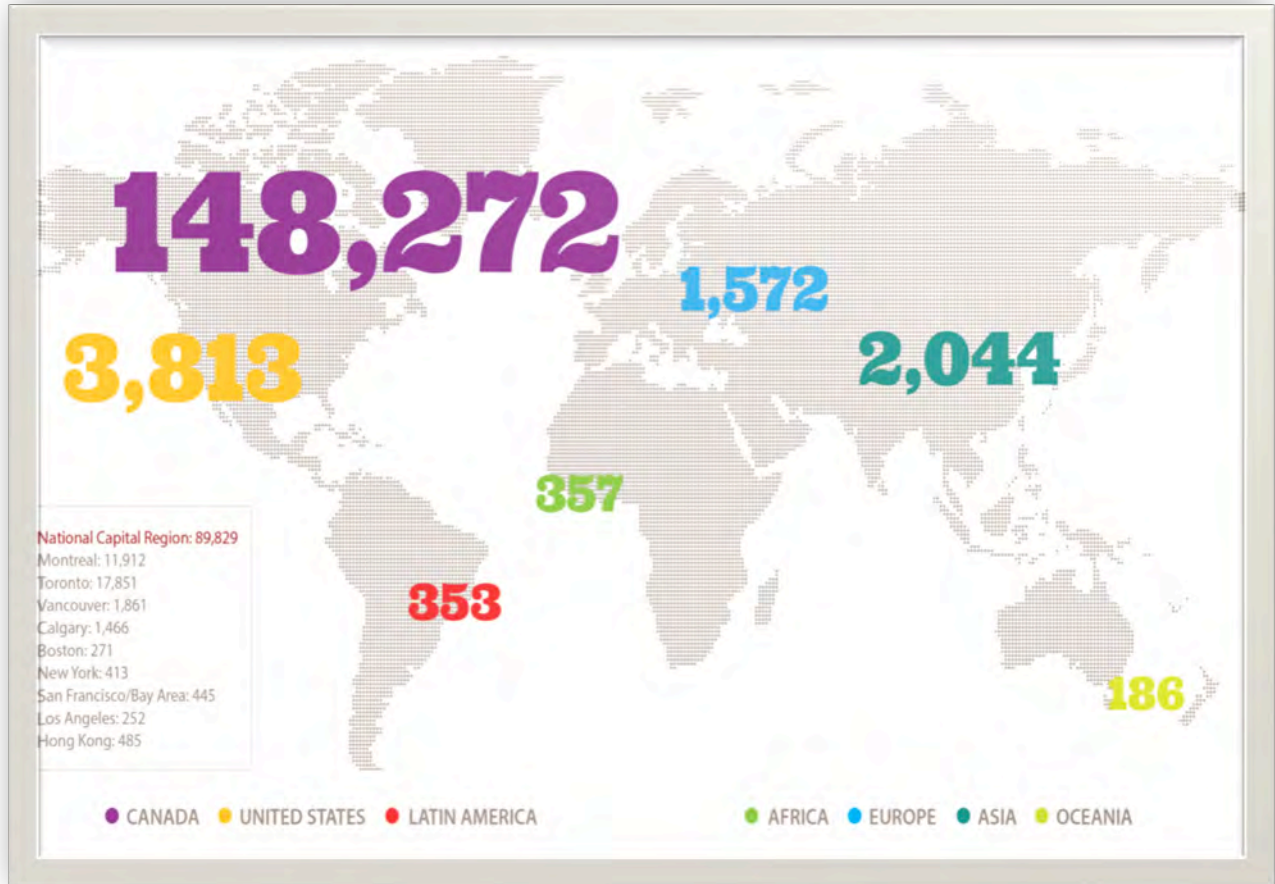
DID YOU KNOW?

Here are some of the most recent statistics on University of Ottawa alumni, as of July 2014.

Number of uOttawa alumni in each faculty:

Faculty	Number of alumni
Arts	43,307
Common Law	8,266
Law	666
Civil Law	5,803
Telfer School of Management	24,406
Education	24,161
Engineering	14,186
Medecine	6,059
Social Sciences	34,917
Sciences	13,537
Health Sciences	20,347
Total University of Ottawa alumni	195,655

Regions that our alumni call home:



ALUMNI ASSOCIATION BOARD OF DIRECTORS 2013-2014



Front row (left to right): Donald Fleischer, Lyne Alie, Sandra MacDonnell, Mylene Poulsen, Craig S. Haynes

Back row (left to right): Ryan Kennery, Elizabeth Rody, Jamie Seidner, John Gitas, Brad J. Ryder, Carole Theauvette, Raj Narula, Jean-Paul Bédard, Charles-Antoine St-Jean, Liliane Lê.

Absent: Patrick Plante

The Alumni Association would like to thank the following departing board members for their service to the alumni community :

Craig S. Haynes (President)

LLB 1999

Sandra MacDonnell (Treasurer)

B.Sc. Soc. 1991

Lyne Alie (Director)

B.Sc. 1978

Don Fleischer (Director)

B.Com. 1978, M.B.A 1980

Mylene Poulsen (Director)

B.Sc.Soc. 1991

STAY CONNECTED

The Alumni Association is making good use of social media to stay connected with its members. These tools combine with traditional communication methods to raise our profile around the world. Our LinkedIn group has over 6658 members and includes various regional sub-groups.

The Association also maintains a presence on Facebook and Twitter, and uses Flickr to post photos of events that it participates in or organizes. We have over 1600 followers on Twitter and 4600 followers on Facebook.



@uOttawaAlumni



[linkedin.com/groups?gid=126224](https://www.linkedin.com/groups?gid=126224)



[facebook.com/uOttawaAlumni](https://www.facebook.com/uOttawaAlumni)



[Flickr.com/uottawaalumni](https://www.flickr.com/uottawaalumni)